environment **brand** technology **creative** european **planning** tourism **solution** BROADBAND EMPLOYMENT INTERNATIONAL LINKS RELATIONSHIPS TRAINING SKILLS GENERATION BUSINESS APPRENTICES CONNECTORS ENTREPRENEURS COLLABORATION FORECAST RESEARCH PLACE BUSINESS SUPPORT TEAMWORK SCIENCE ACADEMIA CONNECTIONS DATAINFRASTRUCTURE LEARNING OXFORDSHIRE TOGETHER SOCIAL ENGINEERING INNOVATORS RURAL TRUST SUPPOR LEARNING OXFORDSHIRE TOGETHER SOCIAL ENGINEERING INNOVATORS RURAL TRUST SUPPOR TRUCTURE PARTNERSHIPS **vigital** space **education** school **funding** risk **innovation** process investment **marketing** ESPECT**CONNECTIVITY**SUCCESS**UNIVERSITY**IMPROVEMENT**TALENT**LEADERSHIP**CAREER**TRANSPOR ACE BUSINESS SUPPORT TEAMWORK SCIENCE ACADEMIA CONNECTIONS DATA INFRASTRUCTURE APPRENTICES CONNECTORS ENTREPRENEURS COLLABORATION FORECAST RESEARCH CAPITAL PEOPLE STRATEGIC DELIVERY SECTOR CULTURE LABOUR REGIONAL SMART APPRENTICESHIPS DECISION MANAGEMENT VISION COMPANY FINANCE COLLEGE PRODUCT **SERVICES** LEADER EXPORT ASSESSMENT MANUFACTURING SOURCE VALUE EVALUATION **DISTRICT** INVESTORS **GLOBAL** DEVELOPMEN GLOBAL

DA DT NIEDC LIDC LEADED

EVBORT

MANITEACTIBING

SOURCE VALUE



driving economic growth

Contents

Introduction

Priorities

Oxfordshire

Partners

People

Place

Enterprise

Connectivity

Strategy

Funding

OBS

Invest in Oxfordshire

Oxfordshire Apprenticeships

O2i



Introduction



Oxfordshire Local Enterprise Partnership is one of 39 LEPs established in 2011 to drive economic growth across the county.

Working with a range of academic, business, community and local authority partners, OxLEP's role is to set strategic priorities and direction for the Oxfordshire economy relating to the generation of jobs and local growth. Recognising strengths and managing the challenges faced, partners are committed to working on a collaborative basis to deliver the unified vision for the Oxfordshire economy.

OxLEP's mission is:

By 2030 we will have strengthened Oxfordshire's position as a vibrant, sustainable, inclusive, world leading economy, driven by innovation, enterprise and research excellence.

www.oxfordshirelep.com









Deliver and attract specialist and flexible skills at all levels, across all sectors, as required by our businesses, with full, inclusive employment and fulfilling jobs.



Provide the quality environment and choice of homes needed to support growth and capitalise upon the exceptional quality of life, vibrant economy and the dynamic urban and rural communities of our county.



Encourage innovation led growth, underpinned by Oxfordshire's strengths in University research and development, business collaboration and supply chain potential.



Allow people to move freely, connect easily and provide the services, environment and facilities needed by a dynamic, growing and dispersed economy.

Oxfordshire





Oxfordshire is a global brand, known the world over for its academic excellence and historical significance with a diverse economic base. Oxfordshire's potential is huge. In an excellent location, close to the world's greatest capital city with strong transport links throughout the country, Oxfordshire forms one apex of the UK's "Golden triangle" of innovation intensive economic potential with Cambridge and London – a knowledge rich cluster set to rival its few world competitors.













People









OxLEP's People priorities are to:

- Build on the strong base of skills, knowledge and experience across Oxfordshire and create further jobs
- Develop a strategy to retain our business and graduate talent and increase funding to support Science Technology Engineering and Mathematics (STEM)
- Deliver more apprenticeships with a focus on our priority growth sectors
- Maximise our environment to encourage sustainable living, enhancing the quality of life and range of opportunities











OxLEP's Place priorities are to:

- Accelerate the delivery of new homes across the county
- Ensure housing is accessible and affordable for those already in and those wanting to locate to Oxfordshire
- Deliver flagship gateway developments and projects that deliver growth
- Support Oxfordshire's Flood Management Strategy



Enterprise









OxLEP's Enterprise priorities are to:

- Achieve a more balanced economy through fostering a dynamic private sector and new business start ups
- Capitalise on the global reputation of Oxfordshire's knowledge base translating academic and research excellence into wealth generation
- Fulfil our potential as an internationally renowned business, academic and research centre to attract new investment
- Increase our business base and the number of businesses that trade internationally whilst growing Oxfordshire's world class technology clusters





Connectivity









OxLEP's Connectivity priorities are to:

- Deliver an integrated transport improvement programme across Oxfordshire offering new, direct strategic transport links
- Increase capacity and improve efficiency and resilience of our local transport network, reducing congestion and managing future accessibility
- Maximise the opportunity for greater investment in broadband connectivity
- Improve connectivity between people and the natural environment, developing sustainable transport routes linking communities and economic centres





Strategy



Enjoying an already successful economy, Oxfordshire operates in a globally competitive arena and OxLEP's aim is to create the conditions that make Oxfordshire the location of choice for the world's leading science and technology businesses.

Crucial to realising this potential is creating investor confidence and a commitment to ensuring that our networks and infrastructure are fit for purpose, building on Oxfordshire's natural advantage as a world leading centre of knowledge and innovation.

Our programme for growth will deliver

- New jobs, better skills and additional apprenticeships
- Accelerated delivery of county wide new homes
- Better connectivity between communities and work places with improved transport infrastructure
- · Quality inward investment
- Better connectivity and investment in Broadband
- Growth in Oxfordshire's green economy
- More private sector investment
- Gross Value Added uplift

A copy of Oxfordshire's Strategic Economic Plan is available to download at **www.oxfordshirelep.com**





City Deal

Oxford City and Oxfordshire have been awarded "City Deal" status by the Government following a successful joint bid by the county's six councils, science parks and universities and the Oxfordshire Local Enterprise Partnership. This means greater spending powers at a local level and substantially increased funding for critical areas of the county's economy. This deal generated £55.5M for Oxfordshire.

Local Growth Fund

Oxfordshire's Local Growth Fund (LGF) will shape our future, focusing limited government resources on areas of greatest economic impact which will enable growth across the country. Oxfordshire received £118.46M in 2014.

Regional Growth Fund

The Regional Growth Fund (RGF) helps companies throughout England to create jobs between now and the mid 2020's. It supports projects and programmes that are using private sector investment to create economic growth and sustainable employment.

European Funding

Oxfordshire has received an allocation of European Structural Investment Funds (ESIF) of £19.5M for the period 2014 to 2020. The ESIF plan sets out the overarching priorities for Oxfordshire and OxLEP is working with partners to deliver the desired outcomes. A copy can be found at **www.oxfordshirelep.com**











A comprehensive service launched in 2014 which forms part of a growing range of connected services from OxLEP and its partners.

- Signpost to local and national support via the OBS web portal and helpline
- Provide specialist advice and guidance through Network Navigators
- Encourage start-ups, growth and innovation with a range of local products and services









Invest in Oxfordshire





An inward investment service which provides confidential and tailored assistance to place and grow businesses within Oxfordshire.

- Free confidential inward investment service
- Support new companies to move into Oxfordshire
- Help existing companies to grow



Oxfordshire Apprenticeships









A service for both businesses and those considering a future apprenticeship in the county, Oxfordshire Apprenticeships aims to:

- Help local businesses to create new and diverse Apprenticeship opportunities
- Support people seeking Apprenticeshipss
- Create a dynamic, responsive local Apprenticeship scene









Opportunities to Inspire (O2i). Provided in collaboration with Oxfordshire Skills Board and Oxfordshire County Council, was launched in 2014.

- The "One Stop Shop" for education business links
- Connecting schools to the knowledge, expertise and experience of volunteers from business
- Inspiring young people to realise their potential and set ambitions for the world of work





01865 261433 info@oxfordshirelep.com www.oxfordshirelep.com Twitter @oxfordshirelep

If you require this document in any other format, please contact info@oxfordshirelep.com or telephone 01865 261433

Printed on recycled paper

:SPECT**CONNECTIVITY**SUCCESS**UNIVERSITY**IMPROVEMENT**TALENT**LEADERSHIP**CAREER**TRANSPOR EUROPEAN **PLANNING** TOURISM **SOLUTION** HPS TRAINING SKILLS GENERATION RURAL TRUST SUPPORT