



Tony Hart, Partnerships Co-ordinator, Digital Oxford

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Tony has worked for the past 30 years in the IT, telecoms and media technology industry, for major US corporates, including Intel and Cisco (launching Videoscape in Europe in 2011), and UK-based media technology companies and start-ups, notably Amino Communications, Packet Vision and Culloma Technologies.

Tony is currently working with early stage media technology companies in the converging market of the internet, TV, social media and gaming, with a strong focus on building and taking to market commercially viable services and technology solutions through partnerships and strategic alliances. He is also working with public sector scientific research establishments to help commercialise their IP (intellectual property).

Network Navigators provided through Oxfordshire Business Support are also available for Cryogenics, Investment, Life Sciences, Low Carbon, SME Support, Space and Satellite Applications and Social Enterprise.

DIGITAL MEDIA AND PUBLISHING IN OXFORDSHIRE

- Oxfordshire has 3,000 creative sector businesses, which generate more than £1.4 Billion annually
 and is one of the UK's top 10 'hot-spots' for creative industries as well as the UK's largest centre of
 publishing outside of London.
- Oxfordshire's strength and depth in ICT and related research through both universities, involving 2,500 students in computer science, technology, cyber security and big data processing, creates employment for a growing base of skilled people of all ages.
- A vibrant technology and media start-up environment with recent major successes including Natural Motion (bought by Zynga for \$527M) and PlinkArt (acquired by Google) and strong network opportunities through the Oxford Technology Media & Finance Network.
- Digital Oxford is an initiative created to raise the profile of the digital sector and to highlight the digital skills and expertise within Oxfordshire.

About Network Navigators

The Network Navigator's role is to ensure that anyone seeking help is signposted to the support they need and to work together to build an environment that encourages and supports innovation.

The Network Navigator for Digital, Media and Publishing in Oxfordshire is Tony Hart.



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