

**WHAT IS ISfB?**

SUPPORTED THROUGH LANCASTER UNIVERSITY'S REGIONAL GROWTH FUND (RGF) AS PART OF THE OXFORD AND CENTRAL OXFORDSHIRE WAVE 2 CITY DEAL

THE INNOVATION SUPPORT FOR BUSINESS (ISfB) PROGRAMME OFFERS SERVICES TO HELP LOCAL COMPANIES GROW AND CREATE NEW JOBS:



A TRIAGE SERVICE      START UP ASSISTANCE



GRANTS      VOUCHERS

SUPPORTED BY A NETWORK NAVIGATOR SCHEME WITH 11 SECTOR EXPERTS REPRESENTING THE NINE KEY OXFORDSHIRE GROWTH SECTORS

**9 GROWTH SECTORS**

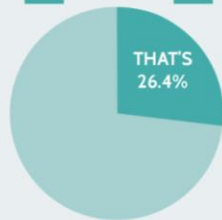
- Advanced Engineering
- Cryogenics
- Digital, Media & Publishing
- Entrepreneurs and Investors
- Life Sciences
- Low Carbon industries
- Space & Satellite Applications
- SMEs & Retail
- Social Enterprises

**WHO HAS IT SUPPORTED?**

**1,261 LOCAL BUSINESSES AND INDIVIDUALS ENGAGED WITH THE GROWTH HUB**

AND  
**417 SUPPORTED BY THE SCHEME**

**OVER 1 IN 14**



**FIRMS SUPPORTED FROM PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SECTORS**

**WHAT HAS IT ACHIEVED?**

**64 REFERRALS TO NATIONAL PROGRAMMES**

AND  
**90 REFERRALS TO LOCAL PROGRAMMES**

**426 AVERAGE NUMBER OF NEW WEB USERS PER MONTH**

**£1:£4.18 RATIO OF GRANT TO PRIVATE SECTOR MATCH (PSM)**

**£1:£1.33 RATIO OF VOUCHER TO PRIVATE SECTOR MATCH**

**WHAT HAS BEEN THE IMPACT?**



**OVER 1 IN 3 BUSINESSES (35%) HAVE CREATED JOBS ALREADY**



**OVER 1 IN 5 BUSINESSES (22%) HAVE EXPERIENCED AN INCREASE IN TURNOVER ALREADY**

HIGH LEVELS OF PURE ADDITIONALITY FOR TURNOVER IMPACTS

**44% JOBS CREATED**

**32% JOBS SAFEGUARDED**

**39%**

**2 OUT OF 5 BUSINESSES (39%) SIGNIFICANTLY EXCEEDED OR EXCEEDED EXPECTATIONS**

**9 OUT OF 10 BUSINESSES SATISFIED OR VERY SATISFIED**

**91% VERY LIKELY OR LIKELY TO RECOMMEND THE SERVICE**