



**Neil Halliday, Associate  
Director of Sales, OBN**

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Neil is an accomplished Business Development professional in the Life Sciences sector with experience in many areas of the discovery process, providing solutions for Lead Discovery, Text Mining, Bioinformatics, HT Sequence Analysis, LIMS, Microarrays, DNA Analysis services, Genetic Data Analysis and Business Intelligence.

Previously, Neil held senior sales positions with Informatics/Workflow companies and worked as a freelance consultant, providing commercial expertise to science and technology companies looking to start up in the UK.

Neil is now part of OBN's Business Development Team, well versed in business strategy and sales methodologies and understands the dynamic of start-up technology businesses.

Network Navigators provided through Oxfordshire Business Support are also available for Cryogenics, Digital Media and Publishing, Investment, Low Carbon, SME Support, Space and Satellite Applications and Social Enterprise.

## LIFE SCIENCES IN OXFORDSHIRE

- Oxfordshire has exceptional scientific and research expertise and is established as one of the leading BioClusters in Europe with over 180 companies in the research and development field plus more than 150 companies in associated industries.
- £1.2 Billion has been invested in Oxfordshire bioscience research, helping to establish a full range of research development, from discovery, drug development, clinical trials, medtech, diagnostics through to personalised medicine.
- The county has several areas of concentrated research expertise which include Begbroke Science Park, Culham Science Centre, Cherwell Innovation Centre (DiagnOx), Harwell Oxford, Milton Park, Oxford Science Park, with more planned for the future.
- Oxford University is a leading global centre for biomedical research, industry support/collaboration and Oxford University Hospitals NHS Trust operates four primary hospital sites with comprehensive teaching and research capabilities as well as strong industry partnerships.

## About Network Navigators

The Network Navigator's role is to ensure that anyone seeking help is signposted to the support they need and to work together to build an environment that encourages and supports innovation.

The Network Navigator for Life Sciences is Neil Halliday.



[www.oxfordshirebusinesssupport.co.uk](http://www.oxfordshirebusinesssupport.co.uk)

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