



Small Business Saturday Bus Tour: Oxford Programme -Thursday 19th November 2015





Time	15 minute Bitesize Session	Location
10:30	Effective networking for better results with Grant Hayward	Small Business Saturday Bus Stop 1: Bonn Square, Oxford
11:00	How adding social value brings hidden benefits to your business with Grant Hayward	
11:30	How to compete as an independent retailer in a national retail environment with Keith Slater	
12:00	How to kick start your new business with Nick Parker	
12:30	Effective networking for better results with Grant Hayward	
13:00	How adding social value brings hidden benefits to your business with Grant Hayward	
15:00	How to kick start your new business with Nick Parker	Small Business Saturday Bus Stop 2: Manzil Way, Off Cowley Road, Oxford
15:30	How to compete as an independent retailer in a national retail environment with Keith Slater	



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Bitesize Seminars

Title	Synopsis	Speaker	Speaker Profile
<p>How to compete as an independent retailer in a national retail environment</p>	<p>Are you an independent retailer?</p> <p>Then join Keith Slater for a short seminar on how you can view your business through the eyes of a customer to help shape your future strategy for success.</p> <p>Keith will introduce you to a mystery shopping exercise that has been used with local retailers across the country to help them see their business differently and put in place strategies for retail success.</p>	 <p>Keith Slater Retail Expert, Oxfordshire Town and Chambers Network (OTCN)</p>	<p>Keith is from a retail background having worked at Director level in several UK Multiple retailers, but also has experience of small retailing, having owned two home textiles shops in Oxfordshire towns for ten years. He now runs a retail consultancy business.</p>
<p>How to kick start your new business</p>	<p>Are you starting a new business?</p> <p>Then join Nick Parker for a short seminar on how you can kick start your new business. Nick will provide you with hints and tips on how to start-up a successful business including the pitfalls to avoid and the factors start-ups should consider.</p>	 <p>Nick Parker Director, Oxfordshire Business Enterprises (OBE)</p>	<p>Nick is a Director of Oxfordshire Business Enterprises, a not-for-profit that has provided free business advice to 30,000 Oxfordshire start-ups over the past 20 years. Having sold a food business in 2014, that he had co-founded and grown to employ 80 people, Nick has also founded two new businesses.</p>
<p>Effective networking for better results</p>	<p>Don't have time to network?</p> <p>Don't see the benefits? Events you know about don't attract your type of clients? Think again. Join Grant Hayward for this interactive, informal short and snappy session that aims to give you a fresh perspective on making more new and useful business connections.</p>	 <p>Grant Hayward Social Enterprise Network Navigator, Oxfordshire Business Support (OBS)</p>	<p>Grant Hayward has a passion for social enterprise and promotes the benefits of a responsible approach to business. In his role as Network Navigator for Social Enterprise and through his business, Collaborant Ltd., Grant has developed a specialism for identifying synergies and enabling powerful collaborations and partnerships that grow businesses, develop people, and tackle social needs.</p>
<p>How adding social value brings hidden benefits to your business</p>	<p>Are you thinking of starting a business or do you need to differentiate your current business?</p> <p>Grant Hayward has blended a long career in the private sector, with more recent experience in the voluntary and education sectors to help develop mutually beneficial collaborations. Haven't heard of Social Value? You soon will. Heard about it and want to find out more? Join us to explore the hidden benefits of Social Value and open the door to a new world of business development opportunities.</p>	 <p>Grant Hayward Social Enterprise Network Navigator, Oxfordshire Business Support (OBS)</p>	<p>Grant Hayward has a passion for social enterprise and promotes the benefits of a responsible approach to business. In his role as Network Navigator for Social Enterprise and through his business, Collaborant Ltd., Grant has developed a specialism for identifying synergies and enabling powerful collaborations and partnerships that grow businesses, develop people, and tackle social needs.</p>